

**Latitude59 Side Event hosted by AmCham Estonia Digital Society
Committee**

Date: May 22 3:00-4:40PM

Venue: Konrad Restaurant, Tallinn Palace Hotel

Format: In-person, closed-doors round-table meeting
(by invitation only)

**TOPIC: AI Potential in Europe - Estonia as a Frontrunner to
Shape the New EU Digital Agenda**

Discussion Topics:

1. **Economic Competitiveness of Europe and Estonia's role in it:**
 - a. **Unlocking Estonia's AI Potential.** AI as an opportunity for economic growth and rise in productivity (We have a [report](#) about Estonia + [Unlocking Europe's AI potential](#))
 - b. **The need for institutional reform/ harmonized digital regulator regime**
2. **Next EU Digital Agenda:** What to expect?
3. **Estonia as a digital frontrunner** - D9+ and 3SI (Three Seas Initiative)

Round-Table Invitees:

1. Minister of Economy and IT Tiit Riisalo (TBC)
2. Sandra Sarav, MKM (TBC)
3. EP Candidates: Luukas Ilves, Marina Kaljurand (TBC)
4. AmCham DS Committee Members: Kristian Riber, Google; Vitnija Saldava, META, Christa Torm, AWS, Nortal, Palo Alto Networks
5. Nele Leosk, Ambassador at large for Digital Affairs, Ministry of Foreign Affairs (TBC)